STUDENT BLOGGER PROGRAM
StudyUSA.com blog program information

Does your school have a fantastic international or English program?
Showcase it with your own international student blogger! An international student blogger helps prospective students gain a unique perception of your schools' culture and environment. Our 100,000+ monthly readers and followers appreciate witnessing global scholars on their journeys towards higher education and achieving their dreams in life and careers. Plus, it's an excellent way to gain exposure for your institution, and the student becomes a published writer, an accomplishment to put on their resumé!

As a Student Blogger for Study in the USA, blog submissions will be published on the Study in the USA official website and shared across our multiple social media platforms. This means social media exposure to our 600k+ followers, along with the ability for the students to call themselves published writers and put the title on their resumés. (Due to federal law, we cannot pay international students monetarily.)

QUALIFICATIONS AND REQUIREMENTS
- The blogger must be an international student currently attending either a partnered Study in the USA college/university or high school.
- The blogger must be able to write proficiently and clearly in English.
- The blogger should be comfortable with work being shared across multiple social media platforms, with a wide range in audience from around the world.
- The blogger should adhere to the appropriate use of language and compassion towards others, i.e. no cursing, talking about drugs or violence, gang relations, or passing judgments on individuals based on their race, creed, religion, sexual orientation, sexual preference, and/or political affiliations.

WHAT A STUDENT NEEDS TO APPLY
- Submit a full writing sample, a couple of short ones, or links to already published work
- Submit a brief list of topics to write about.
  (Our editor is also happy to work with the blogger on topic suggestions.)
  For examples of current blog posts, please visit our site.

Any questions?
Contact studentbloggers@studyusa.com

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